



São Paulo, July 16, 2025

TECHNICAL NOTE

Extension of the Validation Deadline for Contracts – 10th Edition of the 100 Open Startups Ranking

Governing Committee of the 100 Open Startups Ranking

Date of issue: July 16, 2025

The Governing Committee of the 100 Open Startups Ranking, in the exercise of its duties and based on the principle of ensuring the most accurate representation of **open innovation** practices in Brazil and Latin America, announces the **extension of the deadline for the validation of contracts and relationships submitted** for the purposes of the 10th edition of the 100 Open Startups Ranking.

1. New validation deadline

The deadline for contract validation on the platform has been extended from **July 15, 2025**, to **August 15, 2025**.

This extension was strategically defined considering the special context of the 10th edition of the Ranking in Brazil and the simultaneous execution of initiatives that directly contribute to the generation and renewal of **open innovation** business relationships. These initiatives include:

- **Oiweek Latam**, taking place from **August 12 to 15**, during **Rio Innovation Week**, bringing together hundreds of corporations and startups;
- The **4th Latin American Congress of Open Innovation Case Studies**, with applications open until **July 21** at: <https://100os.net/CongressoCasosLatam-es>
- The **Open Startups Challenge @ RIW**, exclusive to startups, with applications open until **July 28** at: https://100os.net/OpenStartupsChallengeRIW_Latam

By extending the validation period, the Committee aims to provide a more favorable and productive environment for these interactions to be formalized through the platform, further reflecting the dynamics of the innovation ecosystem.

It is important to note that the **eligibility period for 100 Open Startups Ranking 2025 remains unchanged**, covering only contracts active between **July 1, 2024**, and **June 30, 2025**.



2. Scope of the extension

The extension applies to all types of eligible participants in the Ranking process, including:

- Startups and scaleups
- Corporations
- Investors
- Ecosystem enablers

Contracts submitted on the platform up to **August 15, 2025**, will be considered in the current edition, **provided they are active within the eligibility period (July 1, 2024 to June 30, 2025)** and **validated by the other party by the extended deadline**.

3. Adjustments to the audit schedule

As a result of the extension, the following changes have been made to the audit schedule:

- **From July 30 to August 29, 2025** – Preliminary audit results published on the platform
- **From August 5 to September 5, 2025** – Final date to request reconsideration of audit decisions, only for contracts submitted by June 30
- **From August 12 to September 12, 2025** – Publication of the final audit results after analysis of reconsideration requests

4. Regulation Update

The changes described above will be reflected in the updated regulation of the 100 Open Startups Ranking – 2025 Edition, available at:

<https://100os.net/ranking-regulamento-en>

The Governing Committee reaffirms its commitment to transparency, representativeness, and continuous improvement of the processes that underpin the 100 Open Startups Ranking, a consolidated instrument for monitoring **open innovation** practices in Brazil and Latin America.

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